

the real people of Zsweet®

Zsweet® is a company that is infused and kept on track by real people who come from the bedrock of the natural and organic products community.

From Suzy, our Marketing Director, who loves her cats and traveling, to Heidi, our Creative Director, who has three little girls with personality plus... we love what we do.

Based in little ole' San Clemente, California, if you want to catch some waves with us, one of the best surf spots in town is just down the street. Our CFO, Bob Syver-son, who has been surfing since the Beach Boys had all their hair, would be happy to paddle out with you. As you can see we love life and want to create the best work environment for our unique and

creative team. Our goal is to find and develop what we feel to be the best tasting organic and all natural zero calorie sweet-ener around—and make it even better every day.

“It is important to provide the community an organic and natural alternative product like Zsweet® that tastes like sugar, is safe for diabetics, and healthy for all,” explains Tim Avila, our founder and father of two Zsweet® devotees, “I personally have been impacted by the grave consequences of diabetes in my own family. For me it is all about having roots and hands-on experience in produc- ing natural and organic consumer health products. We want to be able to care for not only our families but try to help everyone who is battling health concerns such as obesity and diabetes.”

